

Report on Celebration of 12th National Handloom Day Held on 7th August, 2026 organized by FoAPD

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25 Aug 2026

**BRIEF REPORT
On
CELEBRATION OF 12TH NATIONAL HANDLOOM DAY
HELD ON 7th AUGUST, 2026
organized by**

FACULTY OF ARCHITECTURE, PLANNING & DESIGN, INTEGRAL INSTITUTE OF PROFESSIONAL STUDIES & RESEARCH PHASE 3 – INTEGRAL UNIVERSITY, LUCKNOW

In collaboration with Uttar Pradesh Khadi & Village Industries Board, The Faculty of Architecture, Planning & Design (FOAPD), Integral University, Lucknow, organized a celebration to commemorate the 12th National Handloom Day on 7th August 2026.

The event focused on U.P Khadi and Village Industries Board, highlighting their cultural, economic, and social significance of khadi and its usage. The session emphasized the rich heritage of Indian handloom traditions and the important role played by Khadi and village in promoting indigenous craftsmanship, employment opportunities, entrepreneurship, and sustainable practices.

The seminar provided students with an opportunity to understand the relevance of traditional Indian textiles and village industries in the contemporary design and fashion sector. Discussions and feedback from students helped the KVIC to improvise the Khadi as per the generations. The session also highlighted the need to support local artisans, promote handmade products, and create greater awareness about Khadi as a symbol of India's traditional craftsmanship and self-reliance.

One of the key themes of the session was the changing preference of Generation Z, whose expectations are reshaping the fashion and retail landscape. The speakers stressed the need for innovative designs, contemporary styling, effective branding, digital marketing communication strategies to make khadi more attractive to younger consumers.

For fashion design students, the discussion offered an important perspective: traditional Indian textiles can find a strong place in modern and even global fashion markets when they are presented through fresh design concepts, contemporary aesthetics and innovative branding.

The event successfully created awareness among students and faculty members about the importance of promoting Khadi industries and preserving India's handloom heritage. It encouraged young designers to explore traditional crafts and integrate indigenous textile into contemporary design practices.

The celebration concluded with a message emphasizing the collective responsibility of educational institutions, designers, students, and industry stakeholders in strengthening Khadi and village industries and ensuring the continued growth of India's rich handloom tradition.

The event was well coordinated and managed by Faculty Members from B.Design(Fashion Design) Ms. Anusha Mishra, Ms. Mansi Singh, Mr. Zeeshan Ahmad and Dr. Unnati under the exemplary guidance of Prof. Zeba Nisar (Dean, FoAPD). Her leadership and commitment played a pivotal role in shaping the students' success. We also extend our heartfelt gratitude to Prof. (Dr.) Safiullah Khan, Head of the Department of Architecture, for his unwavering support.

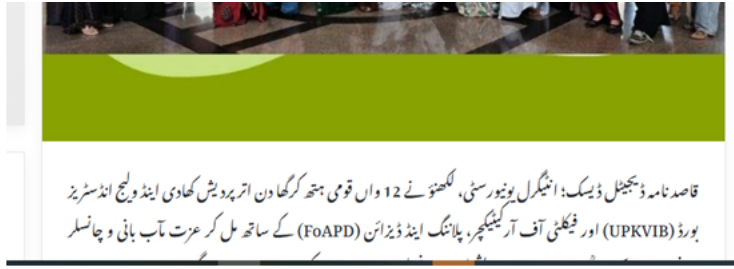
Some of the glimpses from the event are here:



BY Tahalka India 📅 August 08, 2026



लखनऊ। इंटीग्रल यूनिवर्सिटी, और श्री अभिषेक तिवारी लखनऊ में 12वां राष्ट्रीय हथकरघा मैनैजर ने संशोधित किर दिवस उत्तर प्रदेश खादी एवं ने खादी के उत्पादन औ ग्रामोद्योग बोर्ड तथा फैक्टली ऑफ से जुड़ी मौजूदा चुनौत आर्किटेक्चर, प्लानिंग एंड डिजाइन की। बदलती उपभोक्ता प्राथ के सहयोग से मनाया गया। कार्यक्रम की। बदलती उपभोक्ता प्राथ विश्वविद्यालय के संस्थापक एवं बाजार की बदलती परिसि कुलाधिपति प्रो. सैयद वसीम अख्तर जेनरेशन जेड की अपेक्षा तथा अपर प्रो-चांसलर सैयद रूप से चर्चा हुई। उन्होंने अदनाम अख्तर के संरक्षण में युवा उपभोक्ताओं के बीच आयोजित किया गया। इस अवसर अधिक आकर्षक और लोव पर फैशन डिजाइन के विद्यार्थियों के लिए नवाचार, प्रभा के लिए जागरूकता सत्र आयोजित आधुनिक डिजाइन और : किया गया। इसका उद्देश्य रणनीतियों को अपना विद्यार्थियों को खादी क्षेत्र की है। कार्यक्रम का आयोज



वर्तमान प्रासंगिकता, चुनौतियों और निसार के मार्गदर्शन में नि
उभरते अवसरों से अवगत कराना इसमें प्रो. डॉ. सफीउल
था। सत्र को खादी एवं ग्रामोद्योग का सहयोग रहा। क
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एलएलपी के प्रतिनिधियों श्री जितेंद्र अनुपा शर्मा, श्री ज़ीशा
कुमार, एसोसिएट डायरेक्टर, श्री सुश्री मानसी सिंह और
संकेत कुमार, असिस्टेंट मैनेजर शुक्ला की महत्वपूर्ण भूमिका

Thanks and Warm Regards,

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